

CREBA

Sponsorship 2024

Moving Forward Together



COMMERCIAL REAL ESTATE
BROKERAGE ASSOCIATION
of Greater Washington, DC

ATTEND

JOIN

SUPPORT

CREBA Sponsorship Benefits

Branding

- » Peer recognition at Annual Awards Dinner — win future business with awards highlighted on your resume
- » Elevate company brand to help win future business, network and make connections

Training and Professional Development

- » **NEW BENEFIT:** CREBA's Mentorship Program runs annually, partnering CREBA members with leadership roles in our industry with new broker members who are eager to grow their businesses and develop successful habits. Our mentors and mentees meet regularly during the nine months with a group gathering at the culmination of the program.
- » Educational programming and professional development for members through "CREBA Conversations" and "Champions" series
- » Breakfast of Champions/Happy Hour of Champions events for all members under 35

Exposure and Networking*

- » Opportunity to host or participate in an in-person or virtual First-Look event
- » Provide a speaker for the professional development program and present at the Annual Awards dinner
- » Opportunity to participate in CREBA committees and build relationships with other real estate professionals
- » High-level information exchange at networking events
- » Staying relevant and connected in the marketplace - a chance to see and be seen by industry experts and leaders

*Exposure and Networking benefits are dependant on sponsorship level.

CREBA is the only regional CRE association that **guarantees 75%+ of membership are commercial real estate BROKERS.**

Our Sponsors include the **top commercial real estate brokerage, leasing, development, and ownership groups in the world.**

In 2022 CREBA executed **over 20 on-site, in person events** – leading the industry to reconnect in-person.

CREBA is the **home of the industry's Hall of Fame**, honoring the ones who paved the way for us in our region.

CREBA is the **host of the annual CREBA Awards** that name the top brokers and deals across the region – one of the best nights in the industry!

CREBA Annual Sponsorship Packages

Platinum | \$15,500 (1 year)

- » Platinum Sponsor of all CREBA Events
- » Six CREBA Individual Memberships
- » Placement of Company logo featured prominently in all promotional materials and at each CREBA event
- » Company logo featured on CREBA.org homepage with link to company website
- » Company verbally thanked at each CREBA event including the signature “Night at the Shore” networking event, Breakfast/Happy Hour of Champions Series and CREBA Conversations series
- » Opportunity to host signature CREBA event
- » Company logo in all e-marketing communications

AWARDS DINNER BENEFITS:

- » One table of 10 in prime location at the dinner*
- » Opportunity for firm executive to present award
- » Company logo featured prominently on screen scroll at event

CREBA CLASSIC GOLF TOURNAMENT BENEFITS:

- » One Foursome
- » Prominent signage at registration and reception
- » Swag Bag Sponsor—Company Logo featured on Give-Away Bag and opportunity to include unlimited promotional give-aways inside of bag
- » Full-page ad in program

Silver | \$9,500 (1 year)

- » Silver Sponsor of all CREBA Events
- » Six CREBA Individual Memberships
- » Company logo on CREBA.org and link to company website
- » Company logo featured in promotional materials and at all CREBA events including signature “Night at the Shore” networking event, YBN Breakfast of Champions Series and CREBA CLASSROOM series
- » Company logo included on all e-marketing communications

AWARDS DINNER BENEFITS:

- » Six tickets to reception and dinner

CREBA CLASSIC GOLF TOURNAMENT BENEFITS:

- » One Foursome
- » One non-competition hole sponsor
- » Half-page ad in program

Gold | \$12,500 (1 year)

- » Gold Sponsor for all CREBA Events
- » Four CREBA Individual Memberships
- » Company logo featured on CREBA.org home page with link to company website
- » Company logo featured in all promotional materials and at each CREBA event including signature “Night at the Shore” networking event, Breakfast/Happy Hour of Champions Series and CREBA Conversations series
- » Company logo in all e-marketing communications

AWARDS DINNER BENEFITS:

- » One table of 10 at the dinner*
- » Company logo on screen scroll at event

CREBA CLASSIC GOLF TOURNAMENT BENEFITS:

- » One foursome
- » One competition hole co-sponsorship
- » Opportunity to put one promotional item in player swag bag
- » Full-page ad in program

Bronze | \$7,000 (1 year)

- » Bronze Sponsor of all CREBA Events
- » Two CREBA Individual Memberships
- » Company logo featured on CREBA.org sponsor page and link to company website
- » Company logo featured in all promotional materials for CREBA events including signature “Night at the Shore” networking event, YBN Breakfast of Champions Series and CREBA Conversations series
- » Company logo included on all e-marketing communications

AWARDS DINNER BENEFITS:

- » Four tickets to reception and dinner

CREBA CLASSIC GOLF TOURNAMENT BENEFITS:

- » One Twosome
- » One non-competition hole sponsorship
- » Quarter-page ad in program

Patron | \$4,000 (1 year)

- » One CREBA Individual Membership
- » One ticket to the Annual Awards Dinner
- » One hole sponsorship at CREBA Classic Golf Tournament
- » Company logo on CREBA.org and link to company website